



P A P I L L O N  
E V E N T S

A personalised approach every step of the way

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## Memorable & Inspiring Events:

Papillon Events specialise in the event management of stylish, high end events for both corporate and private clients.

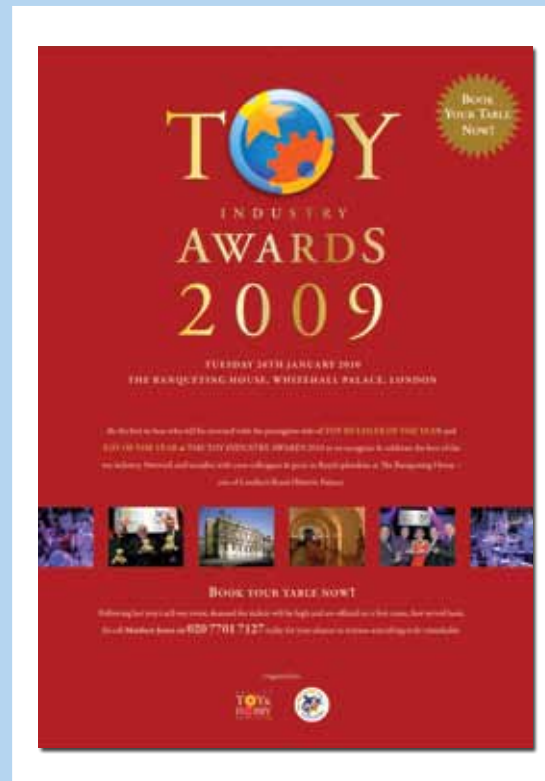
From concept to completion, Papillon Events will ensure every step of your event is carefully nurtured, developed & managed, giving it the personal attention it deserves.

## Events we organise include:

- Award ceremonies
- Bespoke parties
- Client dinners
- Fund-raising balls
- Networking receptions
- Product launches
- Research groups
- Seminars/conferences
- Weddings

## We can assist you with some or all of the elements outlined below

- Award & prize procurement
- Branding & promotion
- Budget management
- Catering
- Entertainment:  
DJ's, bands, celebrity hosts
- Equipment hire:  
Linen, props & furniture
- Event logistics:  
Stage set design, production & lighting
- Event styling & decoration
- Invitation/guest management
- On-site management
- Photography
- Supplier liaison
- Venue search & selection



## Marketing:

Marketing is an essential ingredient of ensuring an events success and delivering the required audience. Papillon Events has helped a number of clients to deliver innovative & cost effective marketing solutions through a variety of mediums.

## Areas of involvement include:

- Campaign management & execution
- Copywriting
- Design – adverts, invitations, posters, table name cards, giveaways...
- Media planning & buying
- Online marketing
- Print buying
- Fulfilment & mailing
- Research
- Website design & content

## Award Ceremonies:

The Toy Industry Awards – January 2010

*The Banqueting House, London*



## Product Launches/Networking Receptions:

ISES networking event

*Grand Connaught Rooms, London*



The Toy Industry Awards – January 2009

*Indigo2 at the O2, London*



Hardens Event Guide launch party

*The Design Museum, London*



## Parties & Conferences:

Total Print Expo party

*The Valmont Club, London*



Branding Science summer party

*Ham Polo Club, London*



Brand Licensing/Bob the Builder – 10 Year Anniversary party

*The Grand Hall, Olympia*



IOSH Conference & Exhibition

*Telford Exhibition Centre, Telford*



## Testimonials

“Papillon Events did a superb job of organising the Total Print Expo party. From sourcing the venue to booking the tribute band and providing party props... all aspects of the event were expertly managed. A thoroughly enjoyable evening was had by all – so thank you pulling together such a great party!”

*Richard Gayle, Event Director, Total Print Expo, IIR Exhibitions*

“Papillon Events worked with the Brand Licensing Europe exhibition team and took on the project with dedication and enthusiasm and achieved excellent results.”

*Jessica Blue, Event Director, Brand Licensing Europe, Advanstar*

“The BTHA engaged Papillon Events to ensure a high standard was maintained for our showcase event – the Toy Industry Awards. What a terrific decision it was! Professional, friendly, accommodating, willing to work with our ideas, but also willing to offer suggestion and guidance to ensure a truly amazing event! The experience of all involved was truly enjoyable. The evening just would not have been the same without them.”

*Natasha Crookes, Director of Communications,  
British Toy & Hobby Association (BTHA)*

“On behalf of the Board of ISES UK I would like to thank you for organising our networking event. With over 120 event professionals in attendance, the evening ran without a hitch and this was down to your planning and attention to detail both in the run up to and on the evening of the event.

The co-ordination of the entertainment, venue, catering and AV is no mean feat and you handled each of the suppliers with true professionalism, so once again, on behalf of ISES UK many thanks.”

*Jeremy Hopkins, Vice President Programmes, ISES UK*

“Charlotte at Papillon Events is full of great imaginative ideas as well as being professional, well organised and efficient. We worked together to plan our launch event and she made sure everything was in place for the event to run perfectly. I would highly recommend her!”

*Natasha Rayment, Sales & Marketing Manager, Hardens*

“Papillon Events delivered a professional, enthusiastic and dedicated service. I would happily recommend their services.”

*Colette Walley, Events Manager, IOSH*

## Clients

We have worked with a variety of clients across a wide spectrum of industry sectors from fashion, toys, home ware & outdoor living to healthcare, pharmaceuticals and food & drink.

- Advanstar Communications
- AEO
- Beyond Media Services
- Branding Science
- British Toy & Hobby Association
- Clarion
- Food & Drink Federation
- Hardens
- IBC
- IIR Exhibitions
- ISES
- Media 10
- My Event Consulting
- The Athena Network
- United Business Media



## Weddings/Engagement Parties & Hen Do's:

Gemma Fox's hen party  
*Mews of Mayfair, London*

William & Jasmine's wedding  
*Cliveden House, Berkshire*

"Thank you for doing such an expert job on my hen night. You organised the whole thing to perfection; no detail missed or overlooked – a super slick operation. I loved the music, the private dining room, the personalised menu's... just so much thought went into it."

*Gemma Fox*

"We will never forget what an amazing day you organised for us – it was just perfect in every way."

*Jasmine Mikayelyan*



# PAPILLON

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## CONTACT US

If you are looking for a dedicated and professional Event Management company to organise an upcoming event, we would be delighted to hear from you.

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SPECIAL EVENTS SOCIETY  
U K C H A P T E R

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